A global initiative started at the
University of Toronto, Canada.
A guide for clubs and academies.

#SoccerExplainsGender
#DynamicLikeUs
#ComplicatedLikeTheGame

Diversity

My gender expression? Think MLS.
Every year it's a different champion.

2017	December 9	*Toronto FC* § *
2018	December 8	Atlanta United FC
2019	November 10	Seattle Sounders FC
2020	December 12[B]	Columbus Crew SC
2021	December 11	New York City FC
2022	November 5	Los Angeles FC §

= and sometimes a side of me gets a boost…

Binaries

My gender expression? Think La Liga.
The race is between two rivals.

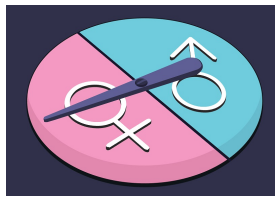
2014–15	Barcelona (23) *
2015–16	Barcelona (24) †
2016–17	Real Madrid (33) †
2017–18	Barcelona (25) †
2018–19	Barcelona (26)
2019–20	Real Madrid (34)
2020–21	Atlético Madrid (11)
2021–22	Real Madrid (35) †
2022–23	Barcelona (27)

= that one day I didn't feel like being a man/woman…

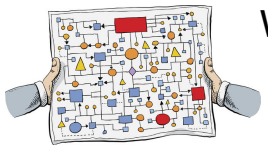
Identity

My gender expression? Think Bundesliga.
The same winner every year.

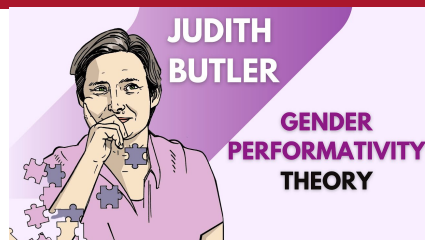
2012–13	Bayern Munich (23) *
2013–14	Bayern Munich (24) †
2014–15	Bayern Munich (25)
2015–16	Bayern Munich (26) †
2016–17	Bayern Munich (27)
2017–18	Bayern Munich (28)
2018–19	Bayern Munich (29) †
2019–20	Bayern Munich (30) *
2020–21	Bayern Munich (31)
2021–22	Bayern Munich (32)
2022–23	Bayern Munich (33)



= unless a Xabi Alonso comes into your life…



What makes one side win over another?
It's _____ . It's complicated.

Gender x Soccer

On paper,
we're one team…
On grass,
we're another…